pymetrics

Lessons in Al deployment in a regulated landscape.

Alex Vaughan, WAAC 2021







How Do We Find The Right Person For The Right Job?

The traditional approach:



Problem: Kubernetes is 6 years old...



How Do We Find The Right Person For The Right Job?

DataQuality & Scale

Machine Learning

Demonstrated Business Value

Proprietary and unique datasets. Algorithmic advances & computational power

Proven track record of high lifetime ROI.



How Do We Find **The Right Person** For The Right Job?

pymetrics: Behavior, Reasoning, and Communication

Behavioral **Aptitudes**

12 games that measure cognitive and emotional attributes



(2) Emotion

Risk



Attention



Q Learning



Fairness



Generosity



Numerical Reasoning

4 games that specifically measure numerical and logical reasoning

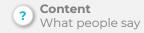


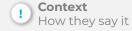




Communication

Communications assessment that replaces the early phone screen





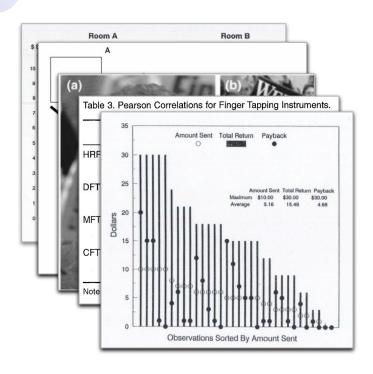




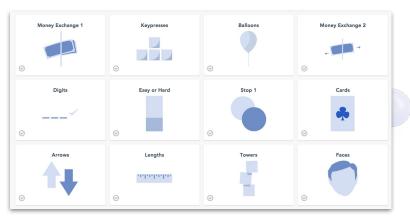


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pymetrics centers on a set of core assessments rooted in cognitive science



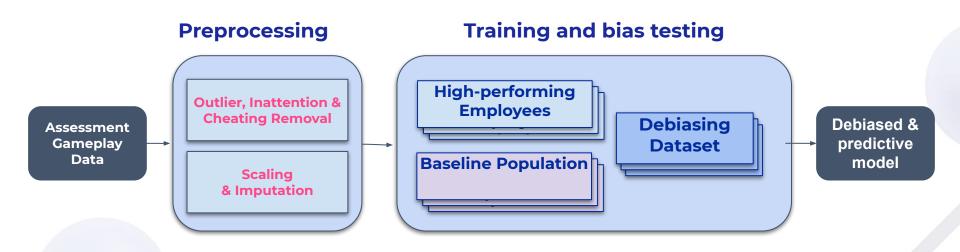




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Our algorithmic platform optimizes for performance and fairness.



Business value arises from three key features.

PREDICTIVE

Our assessments predict key factors driving performance: attention, focus, communication and numerical skills.

Our assessments are continuously tested for predictive value, before and after deployment.

FAIR

Fairness first approach for all assessments.

For new video
assessments we have a
special obligation to
avoid fairness arising
from facial recognition /
audio fingerprinting.

EXPLAINABLE

Reports for recruiters

explaining each model

as well as

explaining each

decision.

Reports for candidates explaining what makes them unique and how to improve



Demonstrated ROI for pymetrics clients.

Proven and quantifiably better outcomes for clients, candidates, and the world

Selection of real results from pymetrics customer engagements

efficiency	100% Increase in gender, ethnic & SES diversity	effectiveness		experience
50% Reduction in recruiter screens		30% Reduction in attrition	20% Increase in performance	95%+ Candidate satisfaction
100% Increase in hire yield	4x Increase in female engineering hires	pymetrics	4.4x More likely to receive offers	31% Increase in completed apps
50% Decrease in time to hire	55% Increase in university diversity		10% Increase in tenure	92% Of recruiters felt added value
40% Recruiter cost savings	200%+ Increase in offers to minorities	3.8x Improvement in performance metric	33% Increase in sales	65% Of candidates found alternative careers

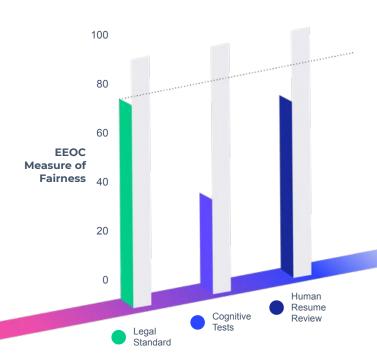


1. Fairness is a performance criterion.





EEOC regulations require that all assessments used in hiring be fair within an 80% margin.





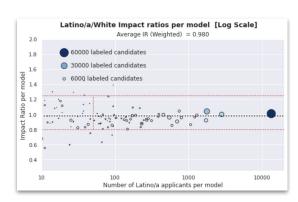
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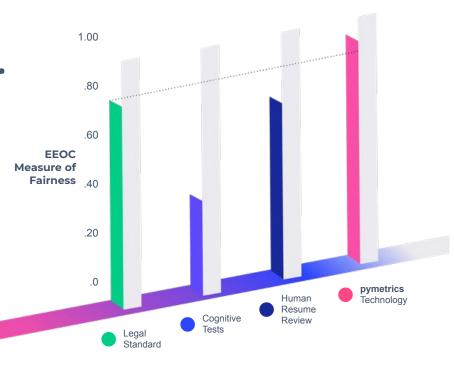
pymetrics Audited Al passes the EEOC 80% rule.

EEOC standard Impact Ratio: 0.8

Gender Average > .95

Race/Ethnicity
Average > .92





2. Transparency is a collaborative process.



Auditing the Pymetrics Model Generation Process

Christo Wilson Alan Mislove Avijit Ghosh Shan Jiang Khoury College of Computer Sciences, Northeastern University

Research team from Northeastern University published results from an **independent third-party audit**

Correctness: Does pymetrics' source code implement the four-fifths rule via the minimum bias ratio metric, using the process described in their documentation?



No Direct Discrimination: Do models trained using the pymetrics source code directly incorporate demographic features, and/or do the models take demographic features as direct input?



Debiasing Circumvention: Is there a way to manipulate the input data to the pymetrics source code in such a way that the fairness checks are circumvented?



Deployment of AI in regulated spaces can accelerate the ethics life-cycle.

- Regulatory compliance is the first step, but not the last.
- There is a clear need for public-facing audits alongside traditional regulatory compliance.
- Key learning: trust is your most valuable asset, and transparency is the most powerful tool to build trust.

3. The life cycle of AI deployment at a societal scale is complex.

DataQuality & Scale

Machine Learning

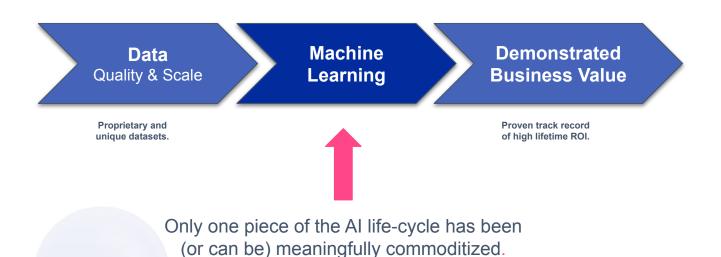
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Integration into Society

Societal Acceptance.
Policy frameworks.
Transparency and trust.



The most important phase is just beginning.

Thanks!

Alex Vaughan, WAAC 2021







